

Dear Exhibitor:

The Southwest Virginia Solid Waste Management Association (SVSWMA) is planning for its 25th Annual Conference and Trade Show to be held Wednesday, September 16 through Friday September 18, 2009, at The Holiday Inn Tanglewood, Roanoke, Virginia. Driving Directions: I-81 to Exit 143-Roanoke I-581/220 South Exit at Rt. 419 to Salem Right at end of Ramp take a right. At 5th Stop light take a Right on Starkley Road. Hotel is on right. Contact Holiday Inn (540-774-4800) for room reservations by August 29th. Ask for (SVSWMA) Conference rate.

As in the past, last year's Conference and Trade Show was well attended with excellent feedback from all vendors participating. It is an excellent opportunity for each vendor to meet and show their products to people from counties and organizations who do the purchasing. Exhibit space is sold quickly, so respond early to secure an area for your organization's booth.

Exhibitor's fee is \$350.00 which includes a booth space and conference registration for two people to attend all functions of the conference Wednesday through Friday (excluding golf tournament).

Exhibit area will be open again this year providing each vendor a table with two chairs. Electrical outlets will be provided on a first come basis.

The Exhibit Hall will be open on Wednesday (16th) from 8:00 a.m. to 5:00 p.m. for set up and 7:00 p.m. to 9:00 p.m. for opening reception Wednesday night and Thursday from 7:00 a.m. to 5:00 p.m. The hotel will secure the Hall at night.

An area will be available for display of large equipment and vehicles. The Equipment Expo will be featured on Thursday, and accessible throughout the event.

Due to the sell out of golf sponsorships each year, breakfast and break sponsorships are being offered again this year. You may hold prize drawings at your booth or we can give them away at our annual business meeting on Friday. Winners must be present to win door prizes.

Booth selection is on first come basis.

Lunch with keynote speaker, Judge Larry Potter.

Golf Tournament to be held Wednesday, September 16 at Hunting Hills Country Club. (540-774-4429). From Interstate 81 Take Exit 143 (581 South) through Roanoke (approximately 10 miles). You will pass Tanglewood Mall on your right. Continue on 220 South and proceed through two traffic lights; at the second you will see Hunting Hills Plaza (Wal-Mart) on your left. Take the first right after the light. It is clearly marked with a Hunting Hills sign; this is Hunting Hills Drive. Go approximately 1 1/4 miles the club entrance is on the left.

TO REGISTER, complete the attached form and return it with your payment promptly to the address on the form. If you should have any questions contact me at (423-926-8375). You will receive a confirmation soon after registration via fax.

We hope to see you there!

Sincerely,

C.M. Boggs Exhibitor Committee Chair  
www.svswma.org

## SCHEDULE OF EXHIBITOR HIGHLIGHTS:

|                  |                        |                                       |
|------------------|------------------------|---------------------------------------|
| <b>Wednesday</b> | 8:00 a.m. - 5:00 p.m.  | Exhibitor Setup                       |
| September 16     | 11:00 a.m.             | Golf Tournament at Hunting Hills C.C. |
|                  | 7:00 p.m - 9:00 p.m.   | Opening Reception in the Exhibit Hall |
| <b>Thursday</b>  | 7:00 a.m.              | Breakfast Buffet                      |
| September 17     | 9:30 a.m.              | Coffee Break in the Exhibit Hall*     |
|                  | 12:00 p.m. - 1:30 p.m  | Banquet Lunch                         |
|                  | *2:50 p.m. - 3:30 p.m. | Punch Break and Equipment Expo        |
|                  | 6:00-8:00 p.m.         | Cook-Out                              |
| <b>Friday</b>    | 7:00 a.m.              | Breakfast Buffet                      |
| September 18     | 8:30 a.m.              | Class Board Meeting                   |

Please complete the following registration form:

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

CONTACT: \_\_\_\_\_

I have checked the appropriate boxes and totaled the payment due:

- Exhibit Space @ \$350.00  
Includes registration of two representatives \$ \_\_\_\_\_  
Name: \_\_\_\_\_  
Name: \_\_\_\_\_
- Breakfast / Break Sponsorship @\$300.00 \$ \_\_\_\_\_
- Lunch Sponsorship @ \$300.00 (4 sponsors) \$ \_\_\_\_\_
- Golf Tournament Sponsorship @ \$125.00 \$ \_\_\_\_\_  
Includes two golfers:  
Name: \_\_\_\_\_ Handicap: \_\_\_\_\_  
Name: \_\_\_\_\_ Handicap: \_\_\_\_\_
- Golf Tournament Sponsorship @ \$75.00  
Includes one golfer: \$ \_\_\_\_\_  
Name: \_\_\_\_\_ Handicap: \_\_\_\_\_
- Individual Golfer @ \$50.00 \$ \_\_\_\_\_  
Name: \_\_\_\_\_ Handicap: \_\_\_\_\_

(Additional golfers are welcome. Non-exhibitors should use regular registration forms.)

TOTAL DUE (payable to SVSWMA): \$ \_\_\_\_\_

I am returning this form and my payment to: **Lynn McKinney, Southwest Virginia Solid Waste Management Association**, 1021 Terrace Drive, Marion, VA 24354, before September 4.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

By registering, Exhibitor agrees to hold the sponsor, Southwest Virginia Solid Waste Management Association, harmless against claims, losses, and damages to persons and / or property. Registration form must be signed.

- Please send regular conference registration forms to the names / addresses listed on the reverse side.
- Electrical outlet needed for exhibit space
- Please send us a SVSWMA membership application